

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of

Coffee County Broadcasting, Inc.

Licensee of Station WMSR (AM)
McMinnville, Tennessee

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File No.: EB-02-AT-318
NAL/Acct. No. 200232480027
FRN 0003-7625-64

FORFEITURE ORDER

Adopted: January 28, 2003

Released: January 31, 2003

By the Chief, Enforcement Bureau:

1. In this *Forfeiture Order* ("Order"), we issue a monetary forfeiture in the amount of seven thousand dollars (\$7,000) to Coffee County Broadcasting, Inc. ("Coffee County"), for willful violation of Section 73.1125(a) of the Commission's Rules ("Rules").¹ The noted violation involves Coffee County's failure to maintain a presence at its main studio during normal business hours.

2. On September 30, 2002, the District Director of the Commission's Atlanta, Georgia Field Office ("Atlanta Office") issued a *Notice of Apparent Liability for Forfeiture* ("NAL") in the amount of \$7,000 to Coffee County.² Coffee County has not filed a response to the NAL. Based on the information before us, we affirm the forfeiture.

3. **ACCORDINGLY, IT IS ORDERED THAT**, pursuant to Section 503(b) of the Communications Act of 1934, as amended ("Act"),³ and Sections 0.111, 0.311 and 1.80(f)(4) of the Rules,⁴ Coffee County **IS LIABLE FOR A MONETARY FORFEITURE** in the amount of \$7,000 for willfully violating Section 73.1125(a) of the Rules.

4. Payment of the forfeiture shall be made in the manner provided for in Section 1.80 of the Rules within 30 days of the release of this *Order*. If the forfeiture is not paid within the period specified, the case may be referred to the Department of Justice for collection pursuant to Section 504(a) of the Act.⁵ Payment shall be made by mailing a check or similar instrument, payable to the order of the "Federal Communications Commission," to the Federal Communications Commission, P.O. Box 73482, Chicago, Illinois 60673-7482. The payment should note NAL/Acct. No. 200232480027, and FRN 0003-

¹ 47 C.F.R. § 73.1125(a).

² *Notice of Apparent Liability for Forfeiture*, NAL/Acct. No. 200232480027 (Enf. Bur., Atlanta Office, released September 30, 2002).

³ 47 U.S.C. § 503(b).

⁴ 47 C.F.R. §§ 0.111, 0.311, 1.80(f)(4).

⁵ 47 U.S.C. § 504(a).

7625-64. Requests for full payment under an installment plan should be sent to: Chief, Revenue and Receivables Operations Group, 445 12th Street, S.W., Washington, D.C. 20554.⁶

5. **IT IS FURTHER ORDERED THAT** a copy of this *Order* shall be sent by first class mail and certified mail, return receipt requested, to Coffee County Broadcasting, Inc., P.O. Box 759, McMinnville, Tennessee 37110.

FEDERAL COMMUNICATIONS COMMISSION

David H. Solomon
Chief, Enforcement Bureau

⁶ See 47 C.F.R. § 1.1914.